

# HECM Lenders (FHA Approved Only)

## Industry Overview

HECMs Endorsed through June 2013

Next Release Date: Week 1 of August

Endorsement Growth Change

0.4 %

Competition Growth

-2.0 %

Active Lender Change

-6

Figures above reflect change from prior month

## PERFORMANCE

Rank/Region	07/12	08/12	09/12	10/12	11/12	12/12	01/13	02/13	03/13	04/13	05/13	06/13	Trend
1 Southeast/Caribbean	856	946	785	908	1,002	879	1,192	1,063	1,227	1,233	1,180	1,090	▼
2 Pacific/Hawaii	631	651	569	585	658	573	770	851	953	1,016	1,049	940	▼
3 Southwest	593	604	559	567	647	531	669	576	725	715	735	869	▲
4 Mid-Atlantic	467	522	447	441	623	474	686	587	733	675	582	601	▲
5 New York/New Jersey	387	412	395	291	449	408	523	459	670	637	516	528	▲
6 Midwest	318	335	317	366	390	373	453	504	590	489	406	459	▲
7 Rocky Mountain	181	179	194	187	198	200	263	201	253	317	264	280	▲
8 Northwest/Alaska	191	210	206	167	175	170	232	208	260	248	251	202	▼
9 New England	149	156	142	134	172	187	255	226	289	302	231	236	▲
10 Great Plains	95	107	92	99	122	117	146	158	140	138	138	167	▲
<b>Total</b>	3,868	4,122	3,706	3,745	4,436	3,912	5,189	4,833	5,840	5,770	5,352	5,372	▲

Find out where the top five markets are in your area by state, county or even zip code to help improve sales performance, market share and maximize opportunities.

Call us for a free briefing at (682) 651-5632.

\*Paid Advertisement

### Strategically thinking companies rely on ReverseVision

#### Freedom of Action

ReverseVision is supported by more reverse mortgage lenders than any other software, giving customers maximum *freedom of action*.

#### Independence

As an independent technology company ReverseVision gives its customers the *flexibility* and *independence* to grow their business.



(682) 651-5632

info@rminsight.net

www.rminsight.net

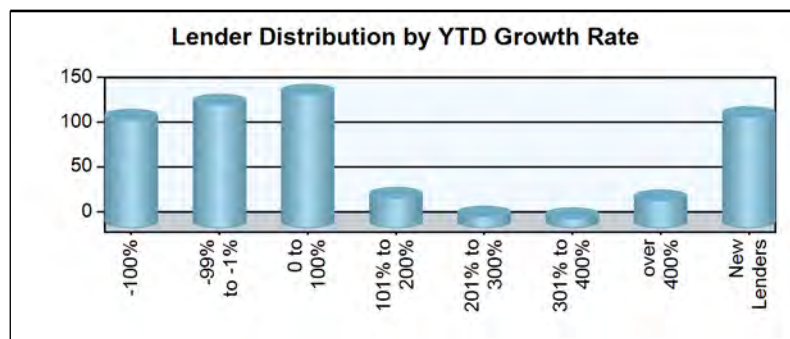
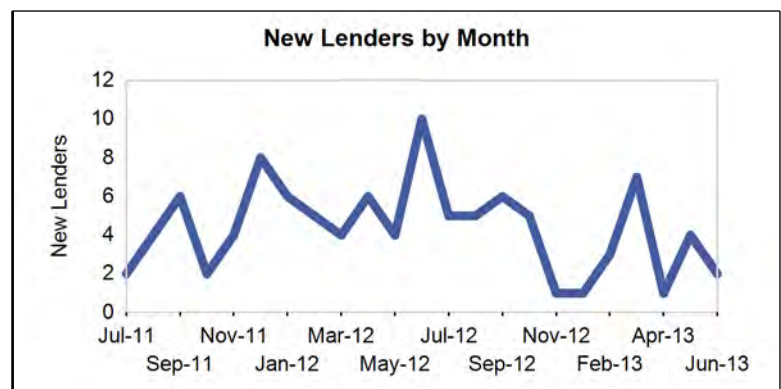
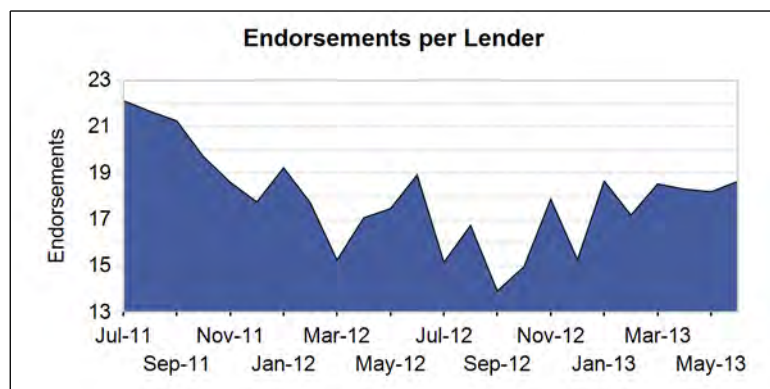
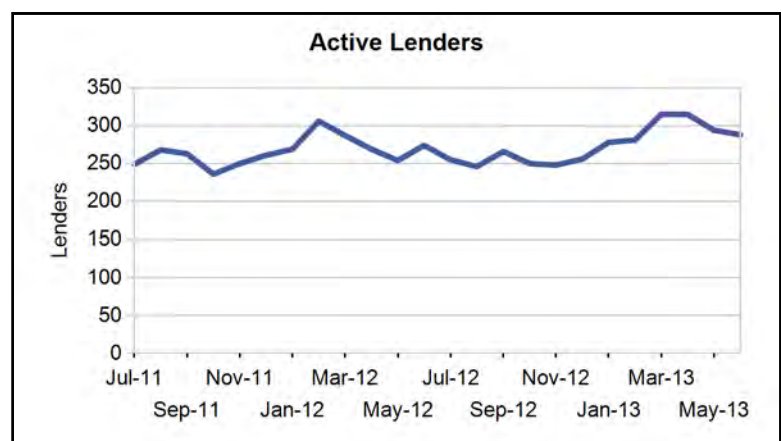
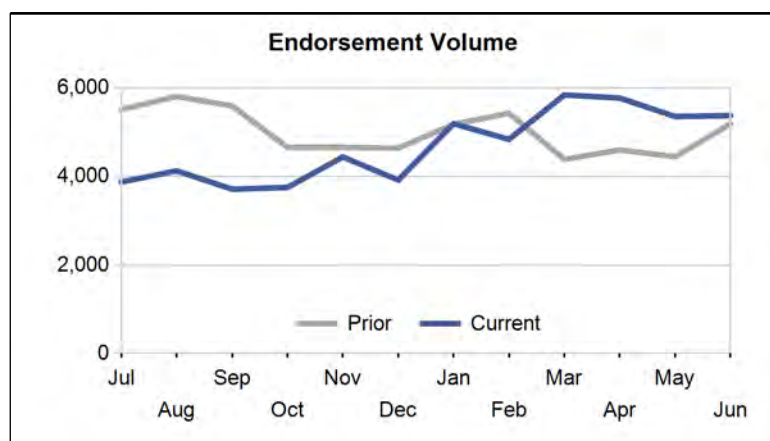
Interested in industry commentary, data and analysis? [CLICK HERE](#)

Subscribe to our [FREE ReverseIQ Newsletter](#) and [FREE Industry Reports](#)

# Competition

## Top 10 Lenders

Rank / Lender	07/12	08/12	09/12	10/12	11/12	12/12	01/13	02/13	03/13	04/13	05/13	06/13	Total	Trend
1 SECURITY ONE LENDING/RMS	264	349	286	715	509	451	690	755	713	779	615	536	6,662	▼
2 LIBERTY HOME EQUITY SOLUTIONS INC	296	388	443	270	396	573	764	681	857	621	510	618	6,417	▲
3 ONE REVERSE MORTGAGE LLC	401	418	365	261	486	412	458	421	468	517	478	459	5,144	▼
4 AMERICAN ADVISORS GROUP	252	547	410	470	349	282	540	387	514	444	294	517	5,006	▲
5 URBAN FINANCIAL GROUP	298	309	282	160	298	195	226	223	334	486	499	365	3,675	▼
6 GENERATION MORTGAGE COMPANY	260	255	197	263	271	246	244	239	237	211	250	284	2,957	▲
7 PROFICIO MORTGAGE VENTURES LLC	1	1	53	86	164	123	172	146	204	296	319	283	1,848	▼
8 REVERSE MORTGAGE USA INC	82	113	108	75	134	92	157	74	175	137	123	238	1,508	▲
9 CHERRY CREEK MORTGAGE CO INC	75	67	60	72	69	43	111	74	56	67	100	73	867	▼
10 NEW DAY FINANCIAL LLC	55	69	36	93	69	93	85	62	78	62	56	78	836	▲
<b>Top 10 SubTotal</b>	<b>1,984</b>	<b>2,516</b>	<b>2,240</b>	<b>2,465</b>	<b>2,745</b>	<b>2,510</b>	<b>3,447</b>	<b>3,062</b>	<b>3,636</b>	<b>3,620</b>	<b>3,244</b>	<b>3,451</b>	<b>34,920</b>	<b>▲</b>
<b>Industry Total</b>	<b>3,868</b>	<b>4,122</b>	<b>3,706</b>	<b>3,745</b>	<b>4,436</b>	<b>3,912</b>	<b>5,189</b>	<b>4,833</b>	<b>5,840</b>	<b>5,770</b>	<b>5,352</b>	<b>5,372</b>	<b>56,145</b>	<b>▲</b>



Paid Advertisement

**RMS introduces the newest path to success.**

**RMPATH** | **RMS**  
Reverse Mortgage Solutions, Inc.

Wholesale Lending • Correspondent Lending • Aggregation Partnering

# Market Performance

Market	YTD Volume 2013	YTD Volume 2012	Chg %	Active Lenders 2013	Active Lenders 2012	Chg %	Volume / Lender 2013	Volume / Lender 2012	Chg %
<b>Great Plains</b>									
KANSAS CITY	269	250	7.6 %	26	24	8.3 %	3.2	3.2	-0.8 %
ST. LOUIS	195	168	16.1 %	20	15	33.3 %	2.8	3.1	-8.1 %
DES MOINES	177	157	12.7 %	17	15	13.3 %	3.4	3.0	11.0 %
TOPEKA	126	104	21.2 %	20	19	5.3 %	2.0	2.1	-6.2 %
OMAHA	120	68	76.5 %	15	13	15.4 %	2.4	2.0	19.9 %
<b>Region Total</b>	<b>887</b>	<b>747</b>	<b>18.7 %</b>	<b>40</b>	<b>38</b>	<b>5.3 %</b>	<b>6.0</b>	<b>5.6</b>	<b>7.6 %</b>
<b>Mid-Atlantic</b>									
PHILADELPHIA	1,212	1,187	2.1 %	72	69	4.3 %	5.4	5.7	-6.4 %
RICHMOND	923	914	1.0 %	58	62	-6.5 %	4.8	4.7	1.2 %
BALTIMORE	660	650	1.5 %	47	52	-9.6 %	4.4	3.9	11.5 %
WASH. D.C.	512	493	3.9 %	47	52	-9.6 %	3.6	3.4	7.6 %
PITTSBURGH	311	198	57.1 %	35	26	34.6 %	3.0	2.7	14.5 %
CHARLESTON	125	85	47.1 %	18	11	63.6 %	2.3	2.8	-18.4 %
WILMINGTON	121	146	-17.1 %	29	29	0.0 %	1.7	2.0	-14.0 %
<b>Region Total</b>	<b>3,864</b>	<b>3,673</b>	<b>5.2 %</b>	<b>123</b>	<b>129</b>	<b>-4.7 %</b>	<b>9.1</b>	<b>8.7</b>	<b>5.0 %</b>
<b>Midwest</b>									
CHICAGO	608	656	-7.3 %	41	41	0.0 %	5.1	5.3	-4.8 %
INDIANAPOLIS	404	323	25.1 %	33	32	3.1 %	3.6	4.0	-8.7 %
MILWAUKEE	326	318	2.5 %	28	22	27.3 %	3.0	4.2	-26.7 %
MINN. ST. PAUL	309	284	8.8 %	27	28	-3.6 %	3.3	3.6	-8.7 %
CLEVELAND	300	262	14.5 %	29	29	0.0 %	3.3	3.2	1.9 %
COLUMBUS	222	142	56.3 %	24	17	41.2 %	3.2	3.2	0.6 %
GRAND RAPIDS	201	167	20.4 %	25	18	38.9 %	2.7	2.9	-5.2 %
DETROIT	165	120	37.5 %	21	15	40.0 %	2.4	2.2	10.4 %
SPRINGFIELD	160	129	24.0 %	23	18	27.8 %	2.5	2.1	17.7 %
CINCINNATI	146	103	41.7 %	22	18	22.2 %	2.3	2.5	-8.2 %
FLINT	60	56	7.1 %	15	16	-6.3 %	1.5	1.6	-1.1 %
<b>Region Total</b>	<b>2,901</b>	<b>2,560</b>	<b>13.3 %</b>	<b>104</b>	<b>97</b>	<b>7.2 %</b>	<b>8.6</b>	<b>9.0</b>	<b>-3.5 %</b>
<b>New England</b>									
BOSTON	696	617	12.8 %	37	21	76.2 %	7.3	8.2	-11.5 %
HARTFORD	430	419	2.6 %	44	40	10.0 %	3.6	4.0	-10.2 %
BANGOR	144	172	-16.3 %	18	21	-14.3 %	2.2	3.4	-36.6 %
MANCHESTER	126	145	-13.1 %	23	21	9.5 %	2.1	2.8	-25.5 %
PROVIDENCE	84	115	-27.0 %	16	13	23.1 %	2.5	3.1	-17.9 %
BURLINGTON	59	59	0.0 %	9	7	28.6 %	2.3	2.8	-18.9 %
<b>Region Total</b>	<b>1,539</b>	<b>1,527</b>	<b>0.8 %</b>	<b>78</b>	<b>63</b>	<b>23.8 %</b>	<b>6.9</b>	<b>8.3</b>	<b>-17.3 %</b>
<b>New York/New Jersey</b>									
NEW YORK	1,564	1,617	-3.3 %	68	59	15.3 %	7.2	7.9	-8.5 %
NEWARK	688	670	2.7 %	71	60	18.3 %	3.7	3.8	-2.3 %
CAMDEN	521	580	-10.2 %	66	60	10.0 %	3.2	3.4	-5.9 %
ALBANY	372	391	-4.9 %	29	27	7.4 %	4.0	4.3	-8.9 %
BUFFALO	188	190	-1.1 %	14	18	-22.2 %	4.1	3.6	12.7 %
<b>Region Total</b>	<b>3,333</b>	<b>3,448</b>	<b>-3.3 %</b>	<b>129</b>	<b>103</b>	<b>25.2 %</b>	<b>8.2</b>	<b>9.8</b>	<b>-16.3 %</b>
<b>Northwest/Alaska</b>									
SEATTLE	636	579	9.8 %	50	49	2.0 %	3.9	3.6	8.4 %
PORTLAND	459	504	-8.9 %	46	43	7.0 %	3.4	3.7	-8.4 %
BOISE	175	159	10.1 %	24	25	-4.0 %	2.2	2.5	-11.6 %
SPOKANE	100	90	11.1 %	32	24	33.3 %	1.6	1.5	9.4 %
ANCHORAGE	31	25	24.0 %	9	8	12.5 %	1.5	1.4	10.2 %
<b>Region Total</b>	<b>1,401</b>	<b>1,357</b>	<b>3.2 %</b>	<b>76</b>	<b>74</b>	<b>2.7 %</b>	<b>5.5</b>	<b>5.9</b>	<b>-6.6 %</b>
<b>Pacific/Hawaii</b>									
LOS ANGELES	1,440	1,320	9.1 %	74	71	4.2 %	6.4	7.2	-11.9 %

Market	YTD Volume 2013	YTD Volume 2012	Chg %	Active Lenders 2013	Active Lenders 2012	Chg %	Volume / Lender 2013	Volume / Lender 2012	Chg %
SANTA ANA	1,077	869	23.9 %	72	57	26.3 %	5.3	5.9	-10.6 %
SAN FRANCISCO	883	758	16.5 %	51	47	8.5 %	5.7	5.5	3.2 %
PHOENIX	605	428	41.4 %	36	36	0.0 %	4.8	4.5	7.3 %
SAN DIEGO	491	415	18.3 %	45	40	12.5 %	4.1	4.3	-4.7 %
SACRAMENTO	431	339	27.1 %	42	36	16.7 %	3.8	3.4	11.7 %
FRESNO	183	156	17.3 %	30	26	15.4 %	2.4	2.1	13.8 %
LAS VEGAS	144	107	34.6 %	21	19	10.5 %	2.2	2.1	7.1 %
TUCSON	134	94	42.6 %	23	20	15.0 %	1.9	1.7	12.8 %
HONOLULU	122	132	-7.6 %	17	15	13.3 %	2.6	3.0	-15.7 %
RENO	69	53	30.2 %	13	14	-7.1 %	2.0	1.6	21.0 %
<b>Region Total</b>	<b>5,579</b>	<b>4,671</b>	<b>19.4 %</b>	<b>138</b>	<b>132</b>	<b>4.5 %</b>	<b>12.2</b>	<b>12.1</b>	<b>1.4 %</b>
<b>Rocky Mountain</b>									
SALT LAKE CITY	694	568	22.2 %	33	30	10.0 %	5.8	5.3	8.4 %
DENVER	648	555	16.8 %	41	34	20.6 %	5.2	5.4	-3.0 %
HELENA	126	107	17.8 %	14	16	-12.5 %	2.6	2.1	21.4 %
CASPER	62	70	-11.4 %	16	18	-11.1 %	1.6	1.7	-6.8 %
SIOUX FALLS	35	26	34.6 %	9	5	80.0 %	1.7	2.4	-27.1 %
FARGO	13	11	18.2 %	5	4	25.0 %	1.4	1.5	-8.3 %
<b>Region Total</b>	<b>1,578</b>	<b>1,337</b>	<b>18.0 %</b>	<b>64</b>	<b>67</b>	<b>-4.5 %</b>	<b>7.2</b>	<b>6.8</b>	<b>4.7 %</b>
<b>Southeast/Caribbean</b>									
GREENSBORO	1,003	826	21.4 %	34	32	6.3 %	7.1	7.2	-1.1 %
MIAMI	821	716	14.7 %	69	57	21.1 %	4.0	4.3	-6.5 %
CARIBBEAN	730	802	-9.0 %	21	23	-8.7 %	9.0	8.7	4.1 %
ATLANTA	634	529	19.8 %	40	37	8.1 %	5.1	4.7	8.3 %
COLUMBIA	603	445	35.5 %	41	37	10.8 %	4.3	3.9	11.6 %
BIRMINGHAM	577	473	22.0 %	30	31	-3.2 %	5.6	4.5	22.4 %
TAMPA	479	392	22.2 %	45	41	9.8 %	3.9	3.6	8.3 %
JACKSONVILLE	448	420	6.7 %	42	37	13.5 %	3.4	3.7	-8.6 %
KNOXVILLE	382	319	19.7 %	32	29	10.3 %	3.9	3.7	4.9 %
ORLANDO	318	288	10.4 %	42	36	16.7 %	3.0	2.9	5.0 %
JACKSON	295	240	22.9 %	20	19	5.3 %	3.9	4.0	-1.5 %
LOUISVILLE	283	214	32.2 %	26	21	23.8 %	3.9	3.9	0.0 %
NASHVILLE	281	252	11.5 %	29	27	7.4 %	3.5	2.9	21.3 %
MEMPHIS	131	107	22.4 %	18	23	-21.7 %	2.2	1.8	20.9 %
<b>Region Total</b>	<b>6,985</b>	<b>6,023</b>	<b>16.0 %</b>	<b>155</b>	<b>153</b>	<b>1.3 %</b>	<b>12.9</b>	<b>12.1</b>	<b>6.3 %</b>
<b>Southwest</b>									
HOUSTON	699	712	-1.8 %	52	40	30.0 %	4.2	5.4	-21.0 %
SAN ANTONIO	656	547	19.9 %	51	41	24.4 %	3.8	4.2	-11.0 %
DALLAS	622	525	18.5 %	54	45	20.0 %	3.8	3.9	-3.1 %
FT. WORTH	551	466	18.2 %	51	47	8.5 %	3.4	3.4	-1.0 %
NEW ORLEANS	424	434	-2.3 %	31	23	34.8 %	3.8	4.8	-21.0 %
LITTLE ROCK	356	269	32.3 %	28	24	16.7 %	3.9	3.5	11.8 %
ALBUQUERQUE	260	228	14.0 %	31	29	6.9 %	2.5	2.5	-2.4 %
LUBBOCK	241	266	-9.4 %	33	32	3.1 %	2.5	2.8	-12.0 %
OKLAHOMA CITY	183	168	8.9 %	22	20	10.0 %	2.6	2.9	-13.1 %
TULSA	166	158	5.1 %	22	17	29.4 %	2.2	3.2	-31.4 %
SHREVEPORT	131	87	50.6 %	20	16	25.0 %	2.1	1.7	22.5 %
<b>Region Total</b>	<b>4,289</b>	<b>3,860</b>	<b>11.1 %</b>	<b>106</b>	<b>96</b>	<b>10.4 %</b>	<b>11.0</b>	<b>11.9</b>	<b>-7.7 %</b>
<b>Grand Total</b>	<b>32,356</b>	<b>29,203</b>	<b>10.8 %</b>	<b>493</b>	<b>490</b>	<b>0.6 %</b>	<b>18.3</b>	<b>17.6</b>	<b>3.6 %</b>

Analyze your top competitors and leverage the competitive strategies that work for them. Call us for a free, no obligation, Competitive Landscape Report at (682) 651-5632.

# Top 100 Lenders - Year to Date

Rank	Lender	Vol 2013	Vol 2012	Chg %	Mkt Share 2013	Mkt Share 2012	Chg %	Top State
1	SECURITY ONE LENDING/RMS	4088	1588	157 %	12.6 %	5.4 %	132 %	CA
2	LIBERTY HOME EQUITY SOLU	4051	2346	73 %	12.5 %	8.0 %	56 %	CA
3	ONE REVERSE MORTGAGE LLC	2801	2460	14 %	8.7 %	8.4 %	3 %	TX
4	AMERICAN ADVISORS GROUP	2696	1380	95 %	8.3 %	4.7 %	76 %	CA
5	URBAN FINANCIAL GROUP	2133	1875	14 %	6.6 %	6.4 %	3 %	CA
6	GENERATION MORTGAGE COMP	1465	1408	4 %	4.5 %	4.8 %	-6 %	NY
7	PROFICIO MORTGAGE VENTUR	1420	22	6,355 %	4.4 %	0.1 %	5,726 %	CA
8	REVERSE MORTGAGE USA INC	904	574	57 %	2.8 %	2.0 %	42 %	TX
9	MAVERICK FUNDING CORP	527	158	234 %	1.6 %	0.5 %	201 %	NJ
10	SUN WEST MORTGAGE CO INC	521	686	-24 %	1.6 %	2.3 %	-31 %	CA
11	CHERRY CREEK MORTGAGE CO	481	383	26 %	1.5 %	1.3 %	13 %	TX
12	ASSOCIATED MORTGAGE BANK	461	167	176 %	1.4 %	0.6 %	149 %	NY
13	NEW DAY FINANCIAL LLC	421	364	16 %	1.3 %	1.2 %	4 %	TX
14	GREENLIGHT FINANCIAL SER	355	199	78 %	1.1 %	0.7 %	61 %	CA
15	M & T BANK	336	305	10 %	1.0 %	1.0 %	-1 %	NY
16	GMFS LLC	328	137	139 %	1.0 %	0.5 %	116 %	CA
17	MONEY HOUSE INC	258	223	16 %	0.8 %	0.8 %	4 %	ZZ
18	NET EQUITY FINANCIAL INC	248	198	25 %	0.8 %	0.7 %	13 %	PA
19	HIGH TECH LENDING INC	237	98	142 %	0.7 %	0.3 %	118 %	CA
20	NATIONWIDE EQUITIES CORP	236	180	31 %	0.7 %	0.6 %	18 %	NY
21	OPEN MORTGAGE LLC	208	146	42 %	0.6 %	0.5 %	29 %	CA
22	SENIOR MORTGAGE BANKERS	207	260	-20 %	0.6 %	0.9 %	-28 %	ZZ
23	TOWNEBANK	194	108	80 %	0.6 %	0.4 %	62 %	VA
24	FIRSTBANK	176	109	61 %	0.5 %	0.4 %	46 %	FL
25	FIRSTSTAR BANK NA	158	33	379 %	0.5 %	0.1 %	332 %	MI
26	PLAZA HOME MORTGAGE INC	151	179	-16 %	0.5 %	0.6 %	-24 %	CA
27	ASPIRE FINANCIAL INC	148	171	-13 %	0.5 %	0.6 %	-22 %	TX
28	UNITED NORTHERN MORTGAGE	145	125	16 %	0.4 %	0.4 %	5 %	NY
29	CONTINENTAL HOME LOANS I	144	78	85 %	0.4 %	0.3 %	67 %	NY
30	TOP FLITE FINANCIAL INC	144	70	106 %	0.4 %	0.2 %	86 %	WI
31	ATLANTIC BAY MORTGAGE GR	141	125	13 %	0.4 %	0.4 %	2 %	VA
32	UNITED SOUTHWEST MORTGAG	119	1	11,800 %	0.4 %	0.0 %	10,640 %	CA
33	MORTGAGESHOP LLC	114	61	87 %	0.4 %	0.2 %	69 %	VA
34	LEADER ONE FINANCIAL COR	110	11	900 %	0.3 %	0.0 %	803 %	MN
35	VAN DYK MORTGAGE CORPORA	107	52	106 %	0.3 %	0.2 %	86 %	TX
36	AMERICAN PACIFIC MORTGAG	106	83	28 %	0.3 %	0.3 %	15 %	CA
37	PEOPLES BANK	97	34	185 %	0.3 %	0.1 %	157 %	CA
38	AMERICAN NATIONWIDE MORT	97	2	4,750 %	0.3 %	0.0 %	4,277 %	TX
39	MORTGAGE SERVICES III LL	96	41	134 %	0.3 %	0.1 %	111 %	IL
40	SUN AMERICAN MORTGAGE CO	96	76	26 %	0.3 %	0.3 %	14 %	AZ
41	MCM HOLDINGS INC	94	122	-23 %	0.3 %	0.4 %	-30 %	FL
42	ROYAL UNITED MORTGAGE LL	92	187	-51 %	0.3 %	0.6 %	-56 %	TX
43	UNIVERSAL LENDING CORPOR	90	59	53 %	0.3 %	0.2 %	38 %	CO
44	VIG MORTGAGE CORP	85	61	39 %	0.3 %	0.2 %	26 %	ZZ
45	CONTOUR MORTGAGE CORPORA	83	83	0 %	0.3 %	0.3 %	-10 %	NY
46	HOMESTREET BANK	83	30	177 %	0.3 %	0.1 %	150 %	WA
47	MAS ASSOCIATES LLC	82	120	-32 %	0.3 %	0.4 %	-38 %	MD
48	ADVISORS MORTGAGE GROUP	80	51	57 %	0.2 %	0.2 %	42 %	NY
49	STERLING SAVINGS BANK	78	83	-6 %	0.2 %	0.3 %	-15 %	OR
50	SUCCESS MORTGAGE PARTNER	76	47	62 %	0.2 %	0.2 %	46 %	SC

Rank	Lender	Vol 2013	Vol 2012	Chg %	Mkt Share 2013	Mkt Share 2012	Chg %	Top State
51	AXIA FINANCIAL LLC	70	55	27 %	0.2 %	0.2 %	15 %	WA
52	VANGUARD FUNDING LLC	70	58	21 %	0.2 %	0.2 %	9 %	NY
53	FINANCIAL FREEDOM ACQUIS	68	2	3,300 %	0.2 %	0.0 %	2,969 %	NJ
54	GATEWAY FUNDING DIVERSIF	66	69	-4 %	0.2 %	0.2 %	-14 %	PA
55	SOUTHERN TRUST MORTGAGE	65	55	18 %	0.2 %	0.2 %	7 %	VA
56	FULTON BANK NA	64	66	-3 %	0.2 %	0.2 %	-12 %	PA
57	HOMEOWNERS MORTGAGE ENTE	61	0		0.2 %	0.0 %		NC
58	CHRISTENSEN FINANCIAL IN	61	74	-18 %	0.2 %	0.3 %	-26 %	FL
59	NORTH AMERICAN SAVINGS B	60	1	5,900 %	0.2 %	0.0 %	5,315 %	KS
60	NEW AMERICAN MORTGAGE LL	59	63	-6 %	0.2 %	0.2 %	-15 %	VA
61	GREAT OAK LENDING	57	138	-59 %	0.2 %	0.5 %	-63 %	MD
62	NETWORK FUNDING LP	57	85	-33 %	0.2 %	0.3 %	-39 %	TX
63	DOLLAR BANK FSB	56	39	44 %	0.2 %	0.1 %	30 %	PA
64	MANN MORTGAGE LLC	55	14	293 %	0.2 %	0.0 %	255 %	MT
65	PRIMARY RESIDENTIAL MORT	53	45	18 %	0.2 %	0.2 %	6 %	NM
66	FRANKLIN FIRST FINANCIAL	50	31	61 %	0.2 %	0.1 %	46 %	NY
67	INTEGRATED FINANCIAL GRO	50	13	285 %	0.2 %	0.0 %	247 %	PA
68	VALUE FINANCIAL MORTGAGE	50	65	-23 %	0.2 %	0.2 %	-31 %	FL
69	BANK OF ENGLAND	49	27	81 %	0.2 %	0.1 %	64 %	NC
70	JAMES B NUTTER AND COMPA	48	71	-32 %	0.1 %	0.2 %	-39 %	KS
71	EASTERN BANK	48	35	37 %	0.1 %	0.1 %	24 %	MA
72	DAS ACQUISITION CO LLC	47	52	-10 %	0.1 %	0.2 %	-18 %	MO
73	EVOLVE BANK & TRUST	44	9	389 %	0.1 %	0.0 %	341 %	NY
74	AMERICA FIRST FEDERAL CR	42	0		0.1 %	0.0 %		UT
75	RESIDENTIAL HOME FUNDING	42	32	31 %	0.1 %	0.1 %	18 %	NJ
76	GUARANTEED HOME MTG CO I	41	26	58 %	0.1 %	0.1 %	42 %	NY
77	FIRST PRIORITY FINANCIAL	40	20	100 %	0.1 %	0.1 %	81 %	WA
78	PACIFIC RESIDENTIAL MORT	40	27	48 %	0.1 %	0.1 %	34 %	OR
79	RESIDENTIAL FINANCE CORP	39	8	388 %	0.1 %	0.0 %	340 %	NJ
80	WOLFE FINANCIAL INC	39	7	457 %	0.1 %	0.0 %	403 %	SC
81	DIRECTORS FINANCIAL GROU	38	22	73 %	0.1 %	0.1 %	56 %	CA
82	WHOLESALE CAPITAL CORP	38	35	9 %	0.1 %	0.1 %	-2 %	CA
83	GUARANTEED RATE INC	38	19	100 %	0.1 %	0.1 %	81 %	MN
84	THE FEDERAL SAVINGS BANK	38	0		0.1 %	0.0 %		CO
85	HOMESTEAD FUNDING CORP	37	18	106 %	0.1 %	0.1 %	86 %	NY
86	VIP MORTGAGE INC	37	12	208 %	0.1 %	0.0 %	178 %	AZ
87	YADKIN VALLEY BANK AND T	37	0		0.1 %	0.0 %		NC
88	CLIFFCO INC	36	29	24 %	0.1 %	0.1 %	12 %	NY
89	INTEGRITY HOME LOAN OF C	35	1	3,400 %	0.1 %	0.0 %	3,059 %	FL
90	AMERIPRO FUNDING INC	34	3	1,033 %	0.1 %	0.0 %	923 %	TX
91	HIGHLANDS RESIDENTIAL MO	32	16	100 %	0.1 %	0.1 %	81 %	TX
92	CIRCLE MORTGAGE CORPORAT	32	19	68 %	0.1 %	0.1 %	52 %	FL
93	GERSHMAN INVESTMENT CORP	31	37	-16 %	0.1 %	0.1 %	-24 %	MO
94	AMERICAN BANCSHARES MORT	31	16	94 %	0.1 %	0.1 %	75 %	FL
95	COLONIAL SAVINGS FA	31	30	3 %	0.1 %	0.1 %	-7 %	TX
96	LIVE WELL FINANCIAL INC	30	42	-29 %	0.1 %	0.1 %	-36 %	NY
97	EXCEL MORTGAGE SERVICING	30	1	2,900 %	0.1 %	0.0 %	2,608 %	CA
98	MEADOWBROOK FINANCIAL MO	29	5	480 %	0.1 %	0.0 %	423 %	NY
99	MOUNTAIN AMERICA CREDIT	29	1	2,800 %	0.1 %	0.0 %	2,517 %	UT
100	PINNACLE CAPITAL MORTGAG	29	29	0 %	0.1 %	0.1 %	-10 %	CA

*Paid Advertisement*

About Reverse Market Insight, Inc.  
Reverse Market Insight (RMI) is the premier provider of market intelligence and strategic advisory solutions in the reverse mortgage marketplace.

RMI is proud to serve 8 of the top 10 reverse mortgage lenders as clients and is the exclusive strategic partner of the National Reverse Mortgage Lenders Association (NRMLA) for market intelligence.

25910 Acero | Suite 140 | Mission Viejo, CA 92691  
(682) 651-5632

<http://www.rminight.net>

**This ad space is available!**  
**Please contact us for a rate sheet.**

*Disclaimer: Although a significant effort is made to assure the accuracy and completeness of the information provided, Reverse Market Insight, Inc. makes no express or implied warranty as to the accuracy, adequacy, completeness, legality of the information. Reverse Market Insight, Inc. does not endorse any products or services advertised on this report. We also waive any liability of any loss or damage that may be incurred as a result of the use of such advertised products or services.*